



2024 OAOA
LEADERSHIP
CONFERENCE

Three Pillars of Recruiting

for Associations of every size





- Activities to make friends in new city
- Fun fact about the Roman Empire
- Superhero shark story
- Plan a relaxing day

how do y

ChatGPT can make mistakes. Check important info.



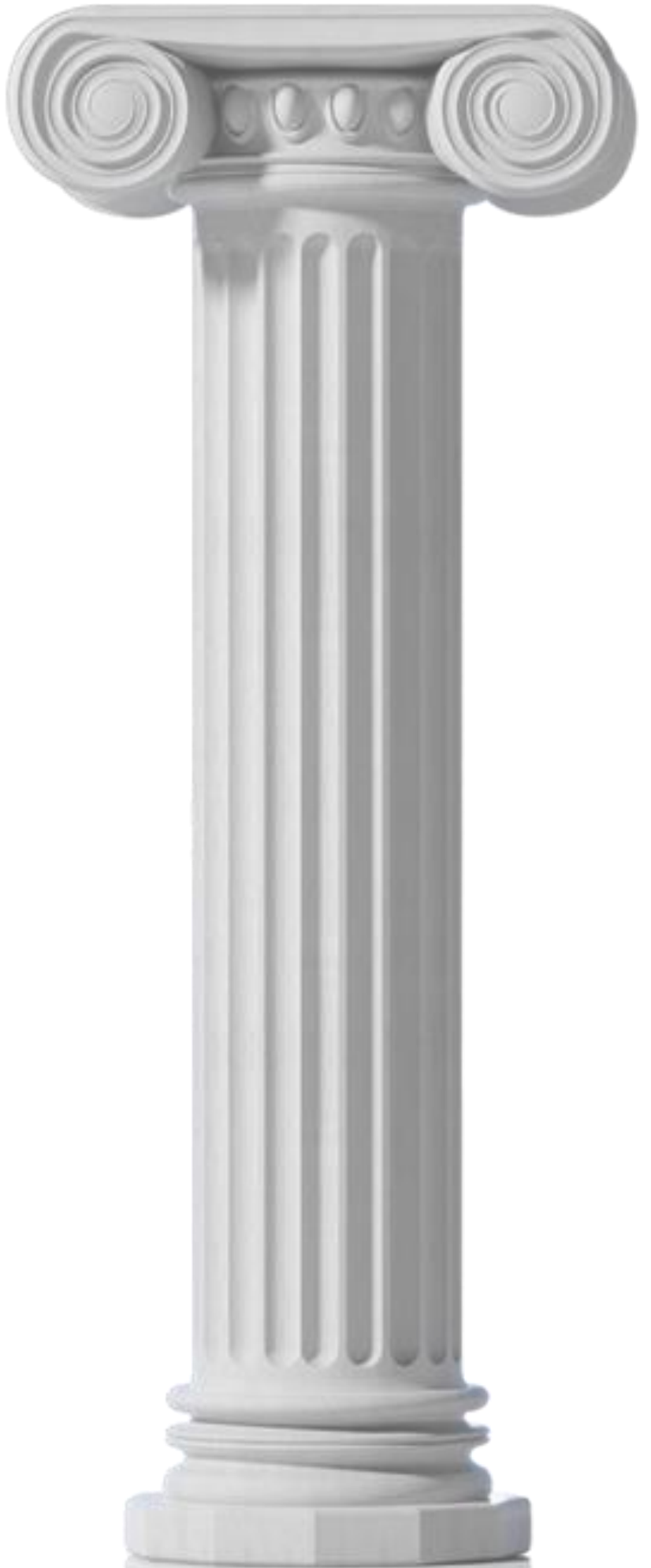


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Pillar #1: Point Person

Associations are unique

Chairperson Qualities

Job Description

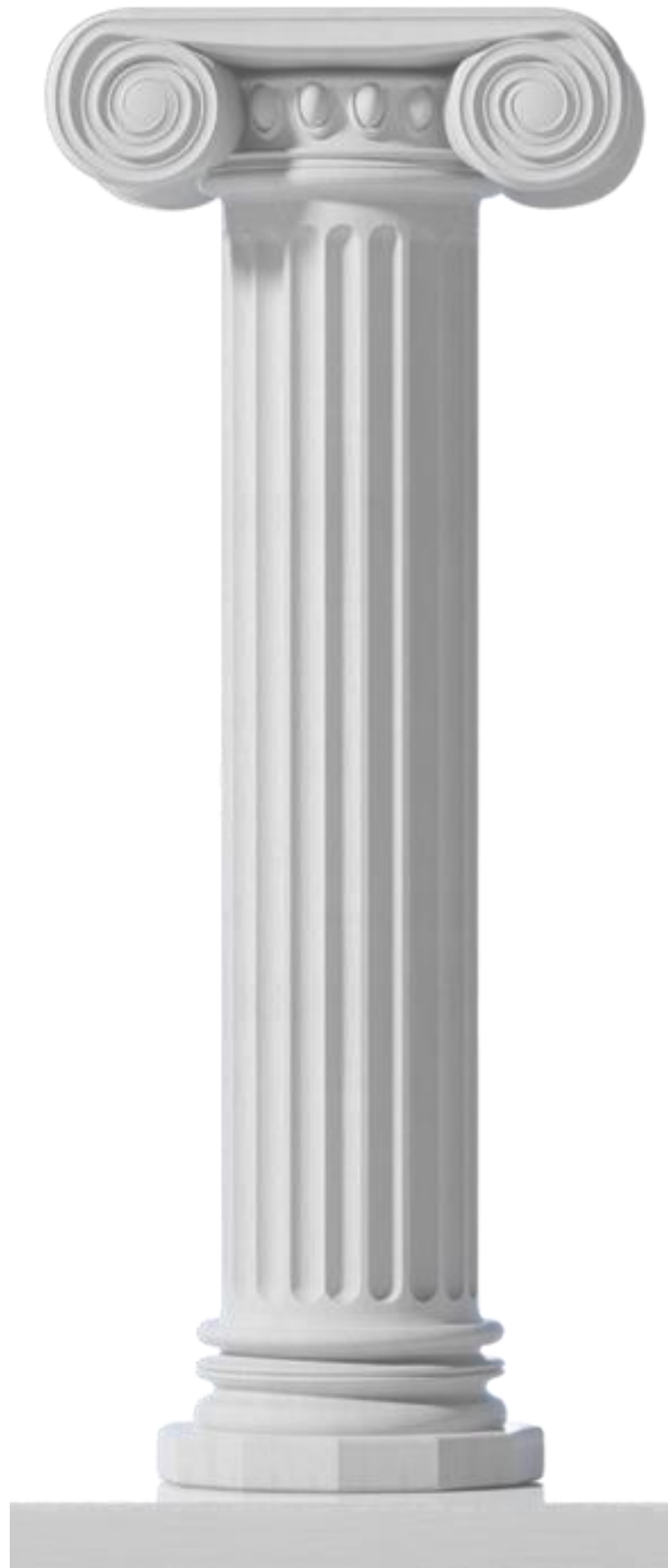
Committee Members

Pillar #2: Pipeline

Multiple intake funnels

Empower your Association

Social Media



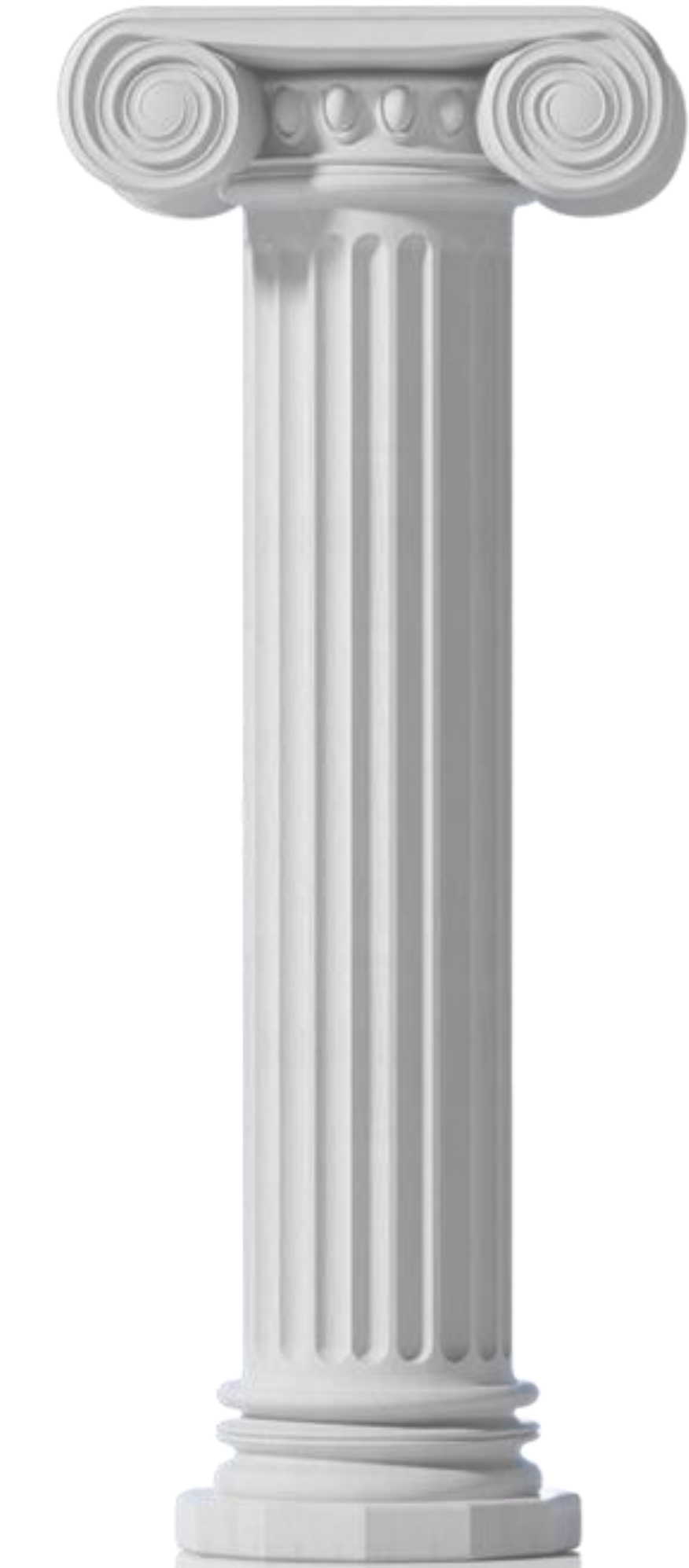
Pillar #3: Pursuit Plan

Timely Follow up

Build rapport and excitement

Multiple on-ramps to join

Onboarding



OPEN FORUM

